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NOTICE OF ALLOWANCE AND FEE(S) DUE

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04/07/2008

EXAMINER

WU, RUTAO

ART UNIT PAPER NUMBER

3628

DATE MAILED: 04/07/2008

PITNEY BOWES INC. 35 WATERVIEW DRIVE P.O. BOX 3000 MSC 26-22 SHELTON, CT 06484-8000

APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 09/973,458 04/03/2001 Venkata Katikaneni F-113 8314

TITLE OF INVENTION: MAILING SYSTEM HAVING FLEXIBLE PRINTING OF MESSAGES

| APPLN. TYPE | SMALL ENTITY | ISSUE FEE DUE | PUBLICATION FEE DUE | PREV. PAID ISSUE FEE | TOTAL FEE(S) DUE | DATE DUE |
|----------------|--------------|---------------|---------------------|----------------------|------------------|------------|
| nonprovisional | NO | \$1440 | \$300 | \$0 | \$1740 | 07/07/2008 |

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

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III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE

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| maintenance fee notifica | tions. | | orders and notification of r a) specifying a new corres | | | | |
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| PITNEY BOWES INC. 35 WATERVIEW DRIVE P.O. BOX 3000 | | | I he Stat addı tran | Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below. | | | |
| MSC 26-22 SHELTON, CT | 06484-8000 | | | | | | (Depositor's name) |
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| APPLICATION NO. | FILING DATE | FILING DATE FIRST NAMEL | | | ATTORNEY DOCKET NO. | | CONFIRMATION NO. |
| 09/973,458 | 04/03/2001 | - | Venkata Katikaneni | | | F-113 | 8314 |
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| nonprovisional | NO | \$1440 | \$300 | \$0 | | \$1740 | 07/07/2008 |
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| WU, R | UTAO | 3628 | 705-001000 | | | | |
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| | ondence address (or Cha | nge of Correspondence | (1) the names of up to or agents OR, alternation | 3 registered pater vely, | nt attorn | eys ¹ | |
| Address form PTO/SP/122) attached | | | (2) the name of a single | (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to | | | |
| PTO/SB/47: Rev 03-02, or more recent) attached. Use of a Customer 2 regis | | | 2 registered attorney of a 2 registered patent atto- listed, no name will be | rnevs or agents. If | no nam | e is 3 | |
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| PLEASE NOTE: Un | less an assignee is ident | ified below, no assignee | data will appear on the p | atent. If an assign | nee is id | entified below, the do | cument has been filed for |
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| (H) WHILL OF HOSE | OT (LL) | | (b) RESIDENCE: (CIT I | und STATIL OR C | 00111 | K1) | |
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| Please check the appropr | riate assignee category or | categories (will not be pr | rinted on the patent): \Box | Individual 🖵 C | orporati | on or other private grou | up entity 🗖 Government |
| 4a. The following fee(s) | are submitted: | 4 | b. Payment of Fee(s): (Plea | se first reapply a | ny prev | iously paid issue fee s | hown above) |
| Issue Fee | T 11 22 12 4 | 200 - 15 | A check is enclosed. | | | | |
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| interest as shown by the | records of the United Sta | ites Patent and Trademark | c Office. | FF,8: | | | |
| Authorized Signature | | | | Date | | | |
| Typed or printed name | | | | Registration N | No | | |
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| an application. Confiden submitting the complete this form and/or suggest Box 1450, Alexandria, V Alexandria, Virginia 223 | tiality is governed by 35 d application form to the ions for reducing this bu /irginia 22313-1450. DC | U.S.C. 122 and 37 CFR USPTO. Time will vary rden, should be sent to the NOT SEND FEES OR | 1.14. This collection is est y depending upon the individe Chief Information Office COMPLETED FORMS TO | imated to take 12 ridual case. Any co er, U.S. Patent and D THIS ADDRESS | minutes omments Tradem S. SENI | to complete, including s on the amount of tim nark Office, U.S. Depar O TO: Commissioner for | gathering, preparing, and e you require to complete tment of Commerce, P.O. or Patents, P.O. Box 1450, |

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| 919 75 | 90 04/07/2008 | | EXAM | INER |
| PITNEY BOWES INC. | | WU, RUTAO | | |
| 35 WATERVIEW | DRIVE | | ART UNIT | PAPER NUMBER |
| P.O. BOX 3000 MSC 26-22 | | | 3628 | |
| SHELTON, CT 06484-8000 | | DATE MAILED: 04/07/2008 | | |

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 785 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 785 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

| | Application No. | Applicant(s) | | | |
|---|---|---|--|--|--|
| | 09/973,458 | KATIKANENI ET AL. | | | |
| Notice of Allowability | Examiner | Art Unit | | | |
| | ROB WU | 3628 | | | |
| The MAILING DATE of this communication apper All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI of the Office or upon petition by the applicant. See 37 CFR 1.313 | ears on the cover sheet with the co (OR REMAINS) CLOSED in this applied or other appropriate communication GHTS. This application is subject to | orrespondence address plication. If not included will be mailed in due course. THIS | | | |
| 1. \boxtimes This communication is responsive to <u>amendment filed 12/1</u> | <u>19/2007</u> . | | | | |
| 2. The allowed claim(s) is/are <u>16-20,22-24,28-33 and 35-37</u> . | | | | | |
| 2. | | | | | |
| Attachment(s) 1. ☑ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☐ Information Disclosure Statements (PTO/SB/08), | 5. ☐ Notice of Informal P 6. ☐ Interview Summary Paper No./Mail Dat 7. ☐ Examiner's Amendr 8. ☑ Examiner's Stateme 9. ☐ Other | (PTO-413), te | | | |

DETAILED ACTION

Allowable Subject Matter

- 1. Claims 16-20, 22-24, 28-33, 35-37 are allowed over prior art.
- 2. The following is an examiner's statement of reasons for allowance:

The closest prior art of record is U.S. Pat No. 6,234,694 to Brookner and U.S. Pat No. 6,389,327 to Thiel.

Brookner discloses a postage and ad printing system that is capable of printing an ad slogan on an operator defined area on an envelope with the postage indicia and determines whether it can properly be printed.

Thiel discloses a postage printing system where the addressing information and the franking information are printed through two different physical passes.

As per claim 16 and 22, 28, 31 and 35 the closest prior art of record fails to teach or suggest using a scanner to detect distinguishing characteristic of the envelope to decide an orientation of the envelope for printing an ad slogan and bypass the printing pass the orientation does not match the intended orientation. Claims 17-20 depends on claim 16 and thus are allowable for the same reason. Claims 23-24 depends on claim 22 and thus are allowable for the same reason. Claims 29-30 depends on claim 28 and thus are allowable for the same reason. Claims 32-33 depends on claim 31 and thus are allowable for the same reason. Claims 36-37 depends on claim 35 and thus are allowable for the same reason.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to ROB WU whose telephone number is (571)272-3136. The examiner can normally be reached on Mon-Fri 8-5.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Hayes can be reached on (571)272-6708. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/R. W./ Examiner, Art Unit 3628

/JOHN W HAYES/ Supervisory Patent Examiner, Art Unit 3628